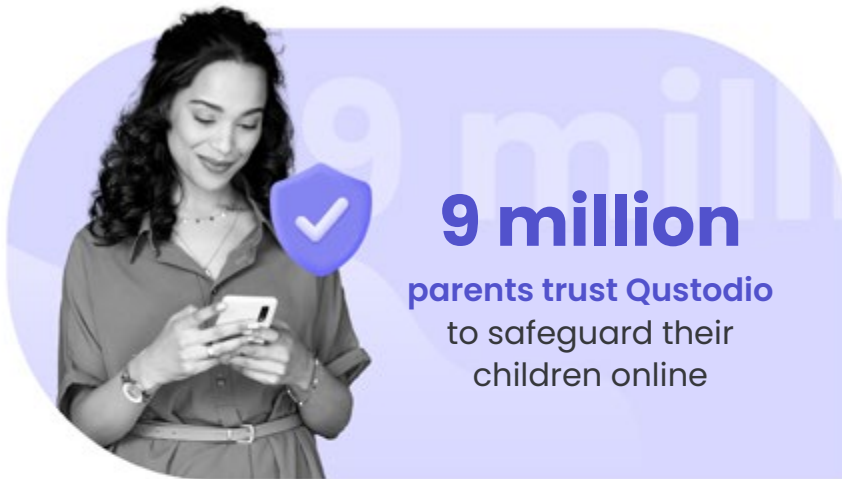


# We are Qustodio

**Our mission is to provide a safe digital experience for every child**

Available in more than 180 countries and 9 languages, Qustodio is the global leader in internet safety and digital wellbeing for families. We help parents protect their children from the online threats that pervade our connected world while promoting a healthy, lifelong relationship with technology.



**9 million**  
parents trust Qustodio  
to safeguard their  
children online



**27 million**  
children in 27,000 schools  
are protected by a global  
network of digital safety  
solutions, through Qustodio's  
parent group, Qoria.



**180**  
countries where  
families are using  
Qustodio's parental  
control app

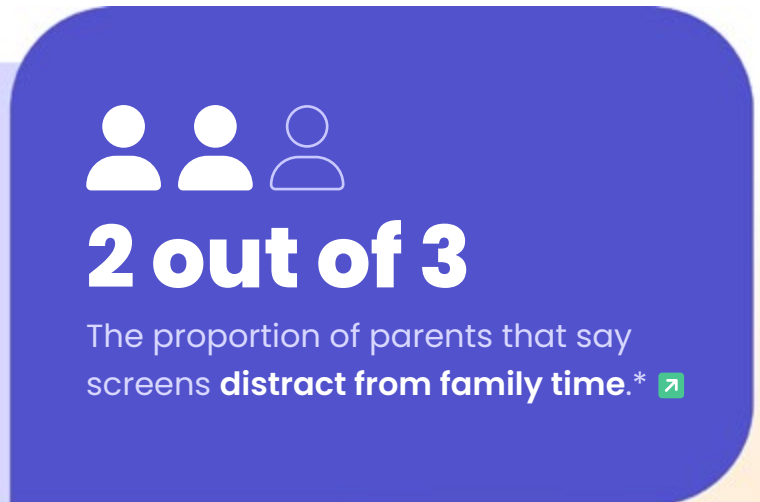
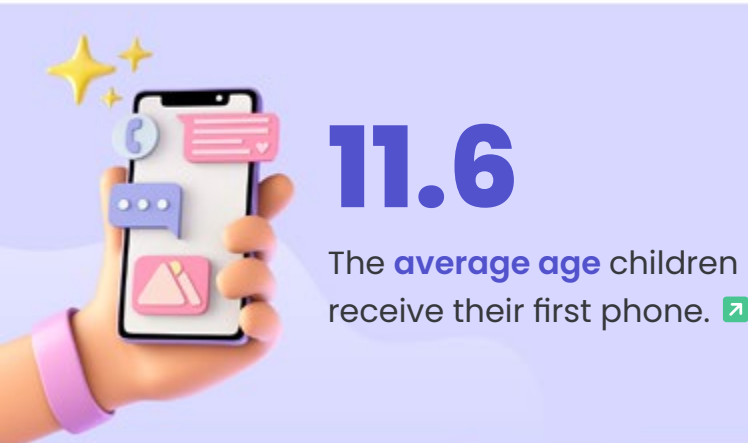
## The Qoria group:

**Working together to protect every child's digital journey**

Qustodio forms an integral part of Qoria, the world's most comprehensive network of child digital safety and wellbeing solutions.

## Why Qustodio?

The youngest generations have been brought into a world of constant connectivity, and today's parents have the difficult and unprecedented task of ensuring their families have a healthy and safe relationship with technology.



\*Data: Living and learning in a digital world, Qustodio [↗](#)

## As featured in

The Washington Post   TODAY  
The Telegraph   Forbes   CBS NEWS



# The complete **digital wellbeing** solution for families



**Filter content & apps**



**Monitor activity**



**Set time limits**



**Create family routines**



**Track calls & SMS for Android and iOS**



**Locate family**



**Get reports, alerts, and SOS.**

## Qustodio's parental control app helps families to...



### **Keep their kids safe online**

Ensure children's digital activity is balanced and free from danger.



### **Manage online activity**

Filter websites, set time limits, block apps, get reports, and more.



### **Build positive digital habits**

Help children develop a healthy relationship with technology.



## 2010

Following the release of the iPhone 4, friends and colleagues **Eduardo Cruz**, **Josh Gabel**, and **Josep Gaspar** see the opportunities – and risks – of the influx of devices about to enter families' homes.



## 2011

They **create a prototype**, based on intuitive visual data, to help families keep their kids safe online.

## 2012

The trio found **Qustodio** (a name that refers to the Latin term for guardian, "custodia"). The initial product allows families to monitor their children's activity on Windows computers.

## 2013

Qustodio's platform expands to support more digital devices with **Mac, Android, and iOS integration**.



## 2014

The company signs its first major partnerships with **Telefonica** and **Qualcomm**.



## 2017

Qustodio partners with **Softbank**, a platform of 1 million users, to jointly propose parental control solutions for telecommunications operators around the world.





# 2020

Qustodio publishes its first annual data report on children's digital habits, "Connected more than ever", highlighting trends and insights on kids' app use across the U.S., the U.K., and Spain, between 2019 and 2020. The platform reaches 3 million users.

# 2021

As millions of children around the world are affected by the COVID-19 pandemic, **Qustodio for Chromebook** is launched, offering greater security as they study from home. The same year, Qustodio's second annual data report, entitled "Screen time all the time", reveals skyrocketing levels of tech use.

# 2022

Families in France can now access Qustodio's digital wellbeing suite through new partner, Bouygues Telecom. Qustodio becomes a member of the Family Zone group, offering leading cybersecurity solutions for schools and families. Users hit the 5 million mark.



# 2023

Family Zone becomes Qoria. Qustodio welcomes its 6 millionth user.



# 2024

"Born connected: The rise of the AI generation", Qustodio's fifth annual data report, is released chronicling children's digital habits over the past year - including for the first time, their use of AI tools.